

# SOLUTIONS FOR EV CHARGING AND INFRASTRUCTURE

Voice, Vision, AI, IoT





# EV Charging and Infrastructure



## Premium Services

Transform a commoditized, low-value experience. Differentiate new value-add services including safety and security features.

## Availability

Ensure systems are operational and accessible. Detect obstructions, identify frustrated customers or unsuccessful charging events.

## Enhance Experiences

Use analytics to form insights and build personas. Create tailored experiences or share with other platforms.



# Our focus

Edge systems for connected vehicles,  
infrastructure and EV charging.



## **Machine learning**

Edge AI, ML and vision analytics.



## **Communications**

Hardened voice and video communications.



## **Security**

End-to-end trust chain solutions.



## **Connectivity**

Secure ecosystem of devices and gateways.

# Our key technologies

20 years of dependable solutions, 100,000s of active device installs, cross-domain expertise.



**Brinq™**

Edge AI and Vision Analytics



**SIPxtream™**

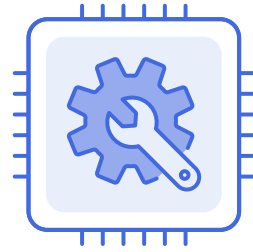
Hardened Voice and Video  
Communications



**Mbarx™**

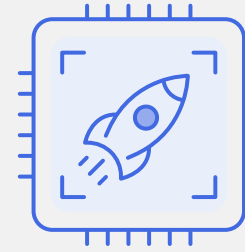
Secure IoT Endpoints, Tools  
and Gateways

# Bringq™ Edge AI, Vision and ML



## ML edge enablement

Model and runtime enablement using a scalable containerized microservices pipeline architecture



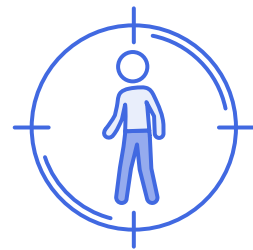
## Edge acceleration

Edge NPU and GPU acceleration using NXP, VeriSilicon, Nvidia and Kinara



## 2D and 3D vision

RGB and RGBD vision analysis for inspection and analytics



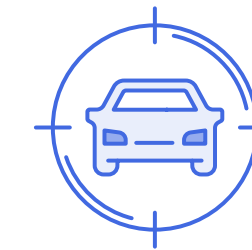
## People analytics

Intrusion, counting, proximity, crowd detection, face verification, clothing characterization, PPE, age, gender, emotion, behavior



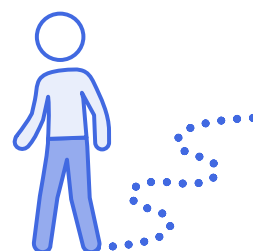
## Package analytics

Secured or abandoned packages with owner identification



## Vehicle analytics

License Plate Recognition (LPR), vehicle type and make



## Tracking and reidentification analytics

Industry leading tracking solutions including long-term and multicamera reidentification



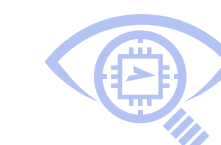
## 3D / inspection analytics

Real-time depth and volumetric analysis for road, rail or industrial inspection



## Full stack solutions

Detection zones, boundaries, real-time notifications, timeline visualization and analyst workflows

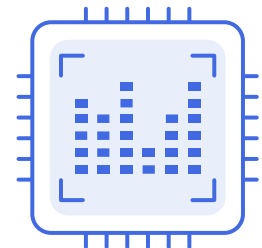


# SIPxtream™ Communications



## Signaling

SIP (VoIP) signaling stack or simple start/stop media command and control



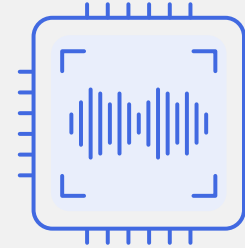
## Audio

Narrow and wide-band speech codecs; G.711a/u, iLBC, G.726, G.722, OPUS, DTX



## Security

SIP-TLS signaling and sRTP media including SIPS extensions for end-to-end security



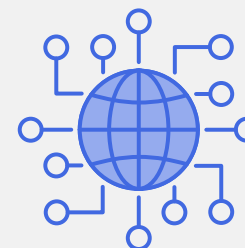
## Media

RTP streaming with RTCP quality metrics including jitter and loss



## Intelligibility enhancements

Echo and noise suppression algorithms with audibility enhancements



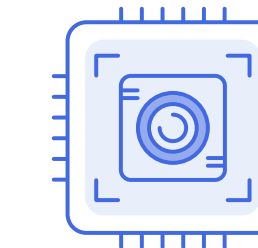
## Application integration

Simple command-based host protocol or host application integration using Linux systems



## PA and notification

Local announcement file playback, multicast audio streaming or messaging



## Video

Live video using SIP, RTSP or WebRTC with UVC or MIPI camera integration



## Resilience and redundancy

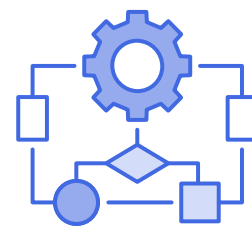
High-availability, active failure detection, call quality analysis and self-test functions

# Mbarx™ Management and Integration



## IoT ecosystem

Chain-of-trust architecture across endpoints, tools and gateways



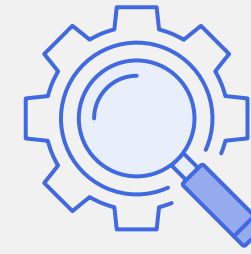
## Workflow tools and visualization

Simple tools for management, deployment and updates



## OTA firmware validation

Firmware payload authenticity, compatibility and integrity verification



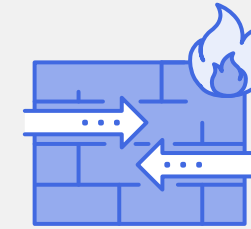
## Endpoint discovery

Device and service discovery via multicast announcement



## Standards-based security

TLS socket encryption and x509 certificate-based authentication



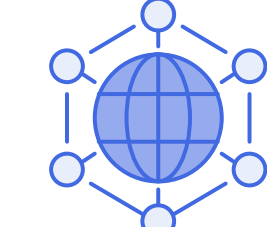
## Firewall traversal

Active firewall traversal without unnecessary keepalives or insecure UPNP



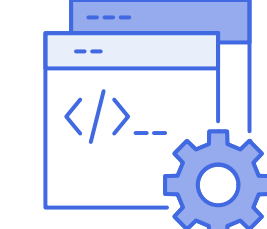
## Connectivity and resilience

Accept, originate or persist connections for telemetry, updates or management



## Private remote sites

Remote site access using on-prem and edge gateways



## Simple API

Unified command-driven protocol for management and telemetry





# Bringing intelligence to EV charging...

Time Remaining ...

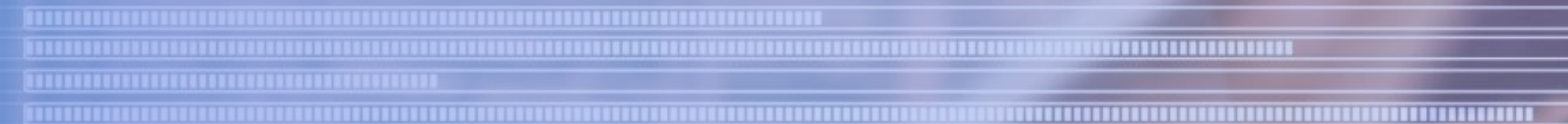
300 MIN

13%

25%

40%

55%





# Safety and Security

Vision and ML analytics detect situations that could result in injury, harm or property damage.

## Public Safety

Identify vehicle license plates involved in amber or silver alerts.

## Enhanced Vigilance

Analyze vehicles for unattended pets or children.

## Behaviours and Anomalies

Detect suspicious activities such as loitering or vandalism.

## Virtual Zones

Create protection regions around charging vehicles.



A safer experience

License Plate  
Recognition Demo





## Data and insights

Age / Gender Demo

# Demographics

Vision and ML data form insights that predict preferences and behaviour.

## Age and Gender

Characterize personas based on key demographic insights.

## Persona Tracking

Utilize license plates as a method to track unique personas without using personalized data.

## Vehicle Characteristics

Use vehicle type and make to provide key prediction data on preferences.

## Number of Occupants

Identify if the driver is alone or accompanied.



# Operations

Vision analytics discover mission critical service issues before they impact revenue.

## Detect Obstructions

Watch for obstacles blocking charger access, such as snow build up or occupancy by a non-EV vehicle type or make.

## User Experience

Monitor user emotion to determine frustration and identify negative experiences or issues operating the system.

## Lost Charging Events

Determine when a vehicle has pulled into the charge location but has left without charging.



Revenue generating  
service.

User Experience /  
Emotion Demo

Vehicle Type /  
Make Demo





Mission critical  
front-line support

[Learn more](#)

# Live Assistance

Integrated, high-quality, two-way voice and video communications delivers exceptional support and service.

## Live Two-way Voice

Provide clear intercom communications using VoIP/SIP technology with audio intelligibility enhancements and wide-band speech processing.

## Hardened Operation

Ensure front-line communications is always reliable with self-test functions, call quality reporting, failure detection, server fail-over or redundancy.

## Video Integration

Improve situational awareness by adding camera integration with VoIP or WebRTC support.



# Personalized Experiences

ML insights get transformed into value by improving experiences and sharing data.

## Personas

Use data and insights to build personas based on behavior, routine and demographics.

## Personalized Experiences

Use insights to provide tailored nudges and promotions.

## Cross-Platform Analytics

Share data and insights with other stakeholder organizations to enhance targeted advertising, search and other personalized experiences.



Insights and  
experiences

[Learn more](#)



# Why us?



## Quality

Field failure rates as low  
as 0.1% / 10,000 units



## Longevity

Product life-cycles in  
excess of 20+ years



## Time-to-Market

Boards and modules  
ready to integrate



## Reduced Risk

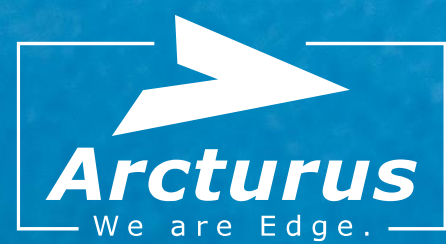
Hardware and software  
expertise, support



## Lower Cost of Ownership

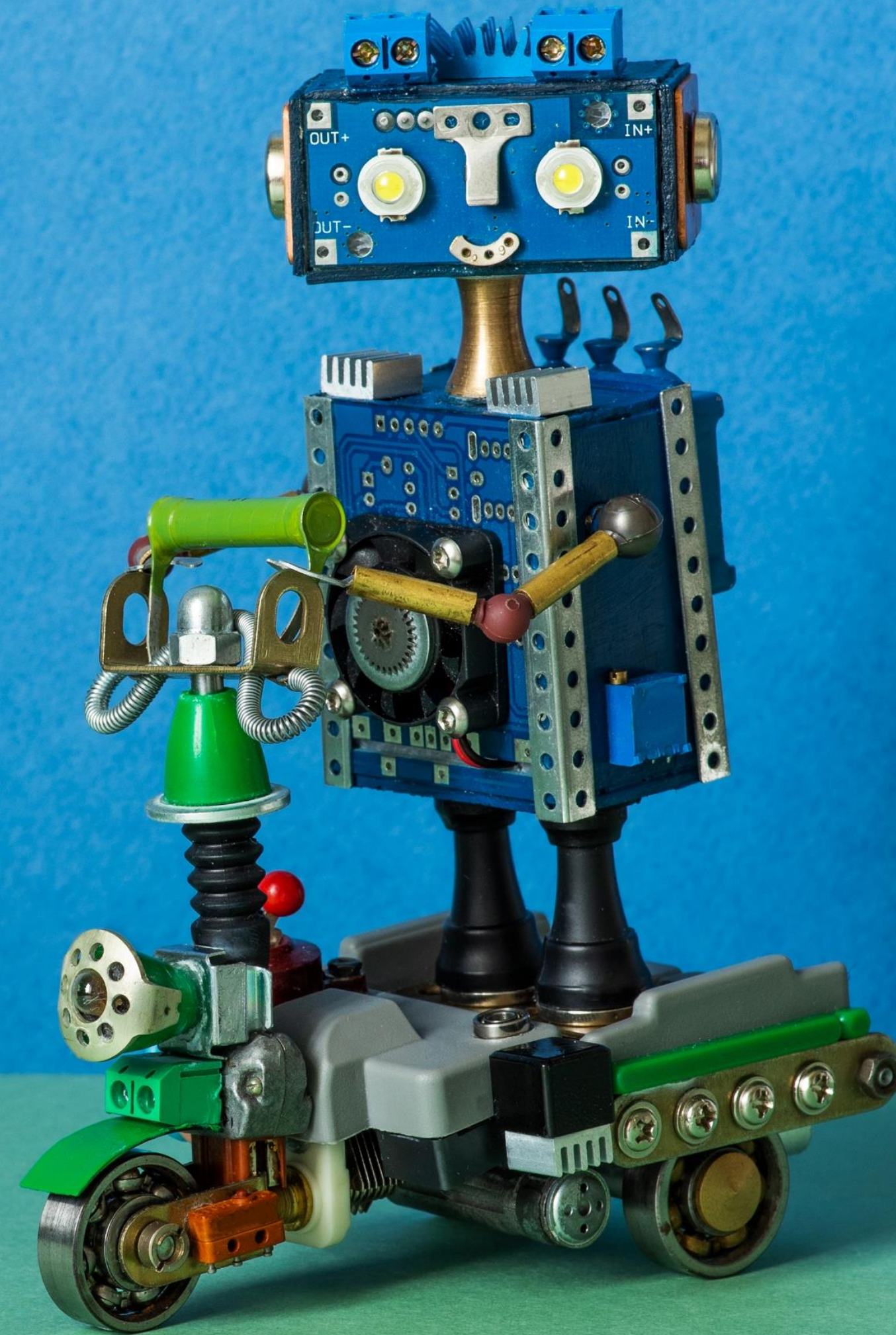
Pre-existing software  
ready for deployment





# Let's connect

we would love to hear from you



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